

Creating a link between quality transportation and quality service is exactly what the **INFRASTRUCTURE ADVANCEMENT INSTITUTE** is all about. Sponsors will enjoy direct exposure to some of the more creative transportation professionals in the country and establish brand identity with **HIGH QUALITY SOLUTIONS** to the transportation challenges of today and tomorrow.

This unique opportunity is available in a way that fits your needs. Whether it is **HIGH VISIBILITY** exposure or **TIERED LEVEL** support, we can tailor your participation to optimize your presence throughout the conference.



HIGH VISIBILITY Sponsorship Benefits

	Lanyards \$6,000	Hotel Key Cards \$6,000	Wi-Fi \$6,000	Meeting Signs \$6,000	Mobile App \$6,000
Logo recognition at the Banquet	Yes	Yes	Yes	Yes	Yes
Logo recognition at the Opening reception	Yes	Yes	Yes	Yes	Yes
Logo recognition in the meeting area	Yes	Yes	Yes	Yes	Yes
Logo recognition on the IAI website	Yes	Yes	Yes	Yes	Yes
Sponsor ribbon adhered to nametag	Yes	Yes	Yes	Yes	Yes
Complimentary registration(s)	1	1	1	1	1
Verbal recognition at the opening session	Yes	Yes	Yes	Yes	Yes
Pre/post registration list	Yes	Yes	Yes	Yes	Yes
Meeting app recognition	Yes	Yes	Yes	Yes	Yes
Complimentary exhibit booth (tabletop)*	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Banquet	Yes	Yes	Yes	Yes	Yes
Recognition on item	Company Logo	Company Design	Company name as password	Exclusive logo placement	Exclusive splash page

TIERED LEVEL SPONSORSHIP BENEFITS

IAI Tiered Level Sponsorship Benefits	Platinum \$6,000	Gold \$4,000	Silver \$3,000	Bronze \$1,500	Copper \$1,000
Logo recognition in the meeting area	Yes	Yes	Yes	Yes	Yes
Logo recognition on the IAI website	Yes	Yes	Yes	Yes	Yes
Logo recognition at the Banquet	Yes	Yes	Yes	Yes	Yes
Sponsor ribbon adhered to nametag	Yes	Yes	Yes	Yes	Yes
Listing of sponsor name in meeting app	Yes	Yes	Yes	Yes	
Complimentary registration(s)	4	3	2	1	
Verbal recognition at the opening session	Yes	Yes	Yes		
Pre-registration list	Yes	Yes	Yes		
Post registration list	Yes	Yes			
Meeting app recognition	Yes	Yes			
Complimentary exhibit booth (tabletop)*	Yes	Yes			
Verbal recognition at the Banquet	Yes				
Logo recognition at the Opening reception	Yes				



Get all the answers to your sponsorship questions by calling Ernie Cochran at 512.413.5969; or email him at ernie@housmanandassociates.com

**INFRASTRUCTURE
ADVANCEMENT
INSTITUTE
ANNUAL
CONFERENCE**

**2022
SPONSORSHIP
OPPORTUNITIES**



SPONSORSHIP FORM

Please complete this form and return **ONLY THE FORM**, to Ernie Cochran at: ernie@housmanandassociates.com. If a check will accompany the Sponsorship Form, please send the form along with payment to: Housman & Associates - IAI, 2503 Grapevine Canyon Trail, Leander, TX 78641. (Be sure to send an electronic copy to Ernie Cochran).

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

Primary Contact Information

Primary Contact Information		Title		
Mailing Address		City	State	Zip
Telephone	Fax	Email Address		
Company / Organization Name				

Sponsorship Options

High Visibility

- Lanyard \$6,000
- Signs \$6,000
- Key \$6,000
- App \$6,000
- Wi-Fi \$6,000

Tiered Level

- Platinum \$6,000
- Gold \$4,000
- Silver \$3,000
- Bronze \$1,500
- Copper \$1,000

Sponsorship Amount / Payment

Total Sponsored Amount: \$ _____

Name on Credit Card	Billing Address (If different than above)	City	State	Zip
Credit Card Number	Expiration Date	CVS#	Date	

Authorized Signature



Agreement Terms: Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed on the **SPONSORSHIP BENEFITS** page and accepts this agreement as binding.